

# AMERICAN BEAUTY

By Claiborne Swanson Frank

Text by Genevieve Bahrenburg

“I feel there is something unexplored about women that only a woman can explore.”  
—Georgia O’Keeffe



“My goal is to find something that takes your breath away. I dream to shoot my vision of spirit and soul. I set out to take portraits that capture women in their greatest beauty and truth, whatever that may be.” —Claiborne Swanson Frank

ASSOULINE is pleased to announce the publication of our latest title. Photographer Claiborne Swanson Frank’s debut book, *American Beauty*, is her vision of modern American beauty and style. Through *American Beauty*, Claiborne set out to create a portfolio of stunning portraits that celebrate America’s new creative guard, from cover girl Lily Aldridge, Lake Bell, Aerin Lauder, Solange Knowles, Lily Kwong, and Elettra Wiedemann, to Lauren Bush Lauren, Jenna Lyons, Joan Smalls, and Erin Burnett. In addition to more than 100 portraits, this oversize hardcover features texts by Genevieve Bahrenburg, *Vogue*’s director of photography Ivan Shaw, and author Lesley M.M. Blume. *American Beauty* is a unique tribute to a captivating group of women who are making their mark across America while redefining, the worlds of publishing, fashion, art, Internet, business, music, photography, jewelry, news, wine, dance, film, interior design, and philanthropy. Claiborne’s photography has a timeless allure that echoes far beyond the pages of this book.

Claiborne Swanson Frank is a fine art portrait photographer. After two years assisting *Vogue* editor-in-chief Anna Wintour, Claiborne went on to pursue a career in photography. In 2010, with continued guidance from mentor Ivan Shaw, Claiborne released her first body of work, *Indigo Light*, a collection of 29 portraits of women in her life, which served as the inspiration for *American Beauty*. Claiborne’s portraits will come to life in her first solo show, at Lu Magnus Gallery in New York, opening on March 30, 2012.

*American Beauty* is available for purchase at ASSOULINE boutiques worldwide and through [www.assouline.com](http://www.assouline.com).

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## PRESS CONTACT

Mimi Crume Sterling - Vice President of Global Communications  
ASSOULINE 601 West 26th Street, Suite 1810A - New York, NY 10001 - Office: (917) 522-1482  
[mimi@assouline.com](mailto:mimi@assouline.com)

[www.assouline.com](http://www.assouline.com)